



A Safe Fleet Brand

## RESALE APPLICATION

Recently a representative from your firm requested that we review your application for reseller.

### WHO WE ARE

Fire Research Corporation (FRC) has manufactured various accessories for fire apparatus since 1968. The factory and corporate offices are located in Nesconset, NY (Long Island, about 45 miles east of NYC). FRC is proud to be a leading manufacturer of flowmeters, telescopic scene lights, governors for engine, pressure, and generator applications, and safety products (including the MANSAYER™ and SKULLSAVER™).

### WHO YOU ARE (Title, Name, Phone Number, Address, E-Mail Address, Web Site)

<i>company name</i>	<i>title</i>	<i>name</i>	<i>address</i>
<i>email address</i>	<i>website</i>	<i>phone</i>	<i>fax</i>

### PLEASE ANSWER THE FOLLOWING QUESTIONS

- Have you ever been a dealer for Fire Research under any other name? If so, when?  
\_\_\_\_\_
- Do you already carry any product that is in direct competition to our own? Please specify all such instances.  
\_\_\_\_\_
- Please list the geographical areas that your sales force covers.  
\_\_\_\_\_
- How many individuals are in your sales force? (Yourself included)  
\_\_\_\_\_
- Do you sell any brands of fire truck / rescue / ambulance? (Please list)  
\_\_\_\_\_
- Do you have a repair facility? If so, do you do warranty repair work for any manufacturers? (Please list)  
\_\_\_\_\_
- Do you have a showroom? If so, how large? Please give the name of the person who runs that area.  
\_\_\_\_\_
- Do you sell products outside of the Fire & Emergency Service markets? Please specify all other markets/industries.  
\_\_\_\_\_

**A copy of your tax exempt resale certificate must be sent with this resale application.**

### TERMS

Acceptance as an authorized Fire Research reseller entitles your firm to our published discount pricing (subject to change without notice) on all listed FRC products except those that are covered by exclusive arrangement. Your discount will be calculated based on the volume of business you do with FRC. FRC dealers are supported with sales literature and catalogs (as available) at no charge. Visit the FRC web page at <http://www.fireresearch.com> for quick product information. Product bulletins are faxed and emailed, sign up for the FRCNews mailing list on the literature page of the web site.

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